



Government of India
Ministry of Chemicals & Fertilizers
Department of Pharmaceuticals

“To ensure availability of high quality medicines at low prices, thousands of Jan Aushadhi Kendras have been opened across the country, where medicines are being sold at 50% - 90% cheaper rates compared to market rates. These have greatly benefited not only the poor but also the middle class.”

Narendra Modi



**Quality
Medicines at
Affordable Prices
for All**

**Pradhan Mantri
Bhartiya Janaushadhi Pariyojana**

Jan Aushadhi Pariyojana

- **Quality Generic Medicines** available at affordable prices to all **Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJK)**
- Jan Aushadhi medicines are **50% to 90% less** than that of branded medicines.
- Medicines are **WHO-GMP** and **NABL** certified.



The Journey of PMBJP

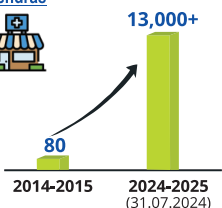
Till May 2014, only 80 'Jan Aushadhi Stores' were operational in selected States, which has now grown to more than 13,000.

In 2016, the scheme was renamed as Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) for further impetus.

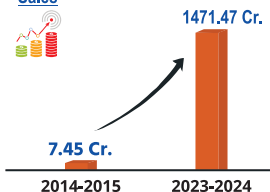
Product basket of PMBJP comprises 2000+ drugs and 300+ surgical equipments.

Growth in last 10 years

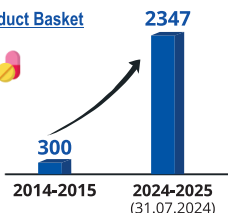
Kendras



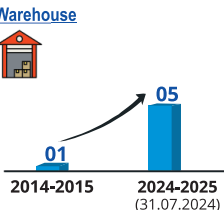
Sales



Product Basket



Warehouse



- In the financial year i.e. 2023-24, PMBI has made sale of Rs. 1,471.47 Cr. which has led to saving of approximately Rs. 7400 Cr. to the citizens.



जन औषधि सेवा भी, रोज़गार भी

Hon'ble Prime Minister in his Independence Day speech, 2023 has announced for opening of 25,000 Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs) across the country.

Accordingly, PMBI has invited Online Applications through PMBI's website i.e. www.janaushadhi.gov.in from all districts of the country. While opening these Kendras across the country, only 1 km distance will be maintained between two Kendras for business viability and for wider coverage.

PMBJP's Salient Features

Sale Margin to Kendra Owners

20% margin in all Medical/Surgical Equipment.

Normal Incentive

Incentive to the Jan Aushadhi Kendra owners to be given @20% of monthly purchases made, subject to a ceiling of Rs. 20,000/- per month in light of stocking mandate.

Special Incentive

Additional one-time special grant of up to **Rs. 2 lakh** for **Furniture & IT Equipment** to PMBJP Kendras



Areas

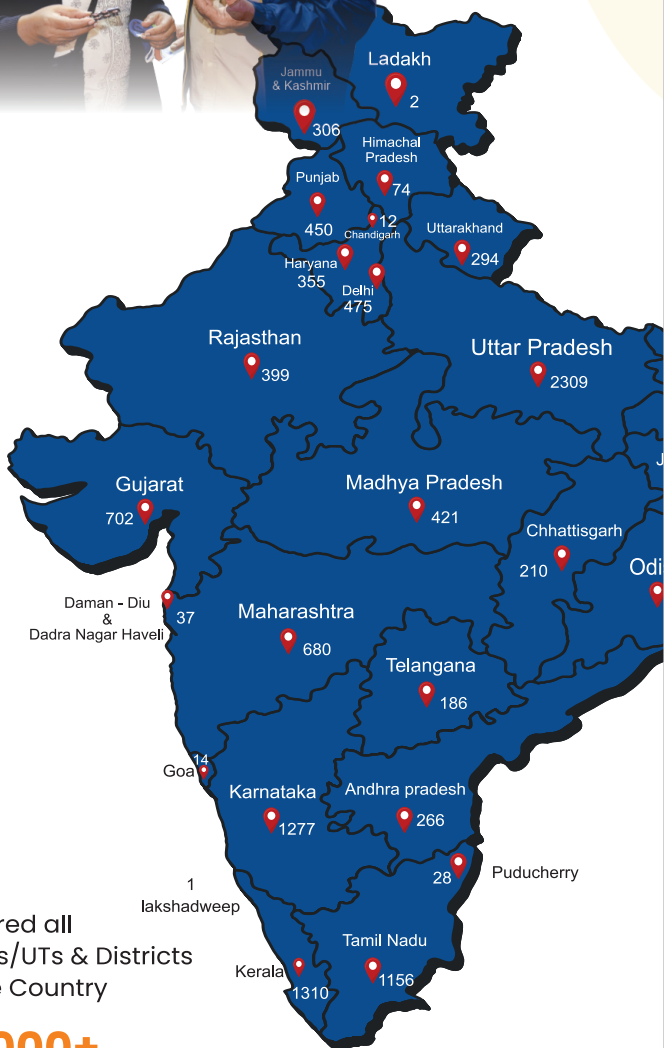
(notified by NITI Aayog)

- North-Eastern States
- Himalayan Region
- Island Territories
- Aspirational Districts

Entrepreneurs

- Women
- Divyang
- SC
- ST
- Ex-Serviceman

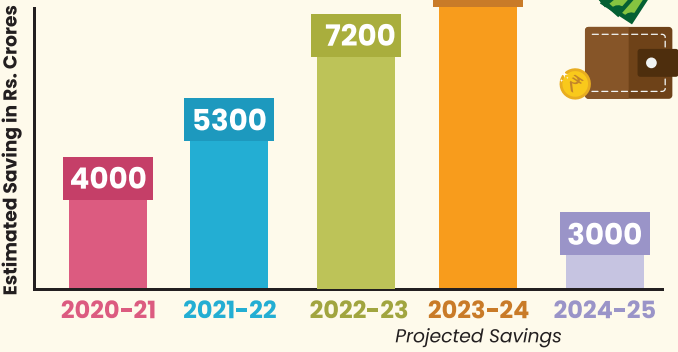
सस्ती एवं उत्तम दवाएं जन औषधि केंद्र से लाएं



Covered all
States/UTs & Districts
of the Country

13,000+
Kendras opened.

Impact of PMBJP



TOTAL APPROX. SAVINGS TO PUBLIC IN LAST 10 YEARS – Rs. 30,000 CRORE



Since the year 2019,
7th March
is celebrated as
Jan Aushadhi Diwas
every year.

2000+
Medicines

300+
Surgical devices
& Nutraceuticals

775
Districts
Covered



Jan Aushadhi POSHAN

Malt Based Food

₹185/-
500g

Chocolate
Flavour



Jan Aushadhi PROTEIN POWDER

High Protein
Nutritional
Supplement

₹200/-
250g



₹1/-
Per Pad

Jan Aushadhi SUVIDHA

Sanitary Napkin



₹62/-
Per Bottle
100 ml

Jan Aushadhi KETOCONAZOLE

Shampoo



Jan Aushadhi PUDINA

Capsules

₹16/-
Per Strip



Jan Aushadhi Diclofenac

Spray

₹55/-
Per Pcs

₹525/-
Test Strips
₹225/-
(25 strips)



Jan Aushadhi GLUCOMETER

₹495/-
Per Pcs



Jan Aushadhi OXIMETER



₹30/-
Per 5 pcs

Jan Aushadhi BACHPAN

Baby Diaper



₹1000/-
Per Pcs

Jan Aushadhi DIGITAL BLOOD PRESSURE MONITOR



Jan Aushadhi Medical Steam Vaporizer

₹250/-
Per Pcs



Jan Aushadhi THERMOMETER

₹100/-
Per Pcs

Compare the price of medicines and convince yourself !



92% savings

**Atorvastatin
Tablets
IP 20 mg**

Average Market Price

~~₹ 147.00~~

PMBJP Price **₹ 12.10**
(Per 10's)

91% savings

**Glimepiride
Tablets
IP 2 mg**

Average Market Price

~~₹ 62.00~~

PMBJP Price **₹ 5.50**
(Per 10's)

89% savings

**Diclofenac
Gastro-Resistant
Tablets IP 50 mg**

Average Market Price

~~₹ 49.00~~

PMBJP Price **₹ 5.50**
(Per 10's)

87% savings

**Pantoprazole
Gastro
Resistant Tablets
IP 40 mg**

Average Market Price

~~₹ 90.00~~

PMBJP Price **₹ 12.10**
(Per 10's)

55% savings

**Paracetamol
Tablets IP
650 mg**

Average Market Price

~~₹ 33.00~~

PMBJP Price **₹ 15.00**
(Per 10's)

AYURVEDIC PRODUCTS AVAILABLE AT SELECTED KENDRAS



**Jan Aushadhi
CHYAWANPRASH
SPECIAL**

₹226/-
1kg

₹125/-
500g



₹160/-
Per 500mg

(60 Capsules)

**Jan Aushadhi
SHILAJIT CAPSULE**



₹30/-
Per 500mg

(60 Capsules)

**Jan Aushadhi
TRIPHALA TABLET**

Must Visit any Jan Aushadhi Kendra at least once to avail the benefits



**Locate your nearest
Jan Aushadhi Kendra
on your mobile**

DOWNLOAD NOW!

**JAN AUSHADHI
SUGAM**

MOBILE APP from



Scan QR Code



Scan QR Code
to know How
to Open
Jan Aushadhi
Kendra



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www.janaushadhi.gov.in



National Toll Free Helpline
1800 180 8080

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